

## Theme: A Brave New Workplace: Power to Thrive

"Without strategy, change is only substitution - not evolution."

--Glenn Llopis, Earning Serendipity

More than ever, organizations have been forced to redefine their leadership roles, growth objectives, brand identities and relationships with their clients and customers. These activities have impacted the workplace and has led toward a massive transformation in the ways we think, act and innovate. As a result, there is a looming sense of uncertainty and people are seeking new methods for managing change and how to thrive in the workplace once again.

Without strategy, change is only substitution - not evolution. Today's changing workplace requires a strategy - that every employee, partner, client and customer can embrace. Workplace transformation must account for the impact of change both inside (employees) and outside (clients/customers) of the organization. A strategy that represents the betterment of a healthy whole. We all need to be revitalized in a manner that inspires hope and evolution in order to propel opportunities for growth, prosperity and sustainability.

Opening our minds to innovation is critical to creating a workplace environment that allows people to thrive. The innovation process begins by identifying how 1) people want to lead and be led; 2) the function they can best serve to add-value and 3) the required tools to adapt to change in positive and meaningful ways. Innovation and workplace transformation represent two-sides of the same coin that requires the organization to allow their employees to adopt an "entrepreneurial mindset" to showcase the bravery for their ideas & ideals. Employees represent the foundation for organizational growth and sustainability. Allowing them to propel innovation & initiative is the key for successful workplace revival and the opportunity to reenergize individual and organic organizational growth.

Mr. Llopis has designed an approach that specifically outlines 4 skills and best practices that allow organizations to survive and thrive workplace transformation. He showcases these best practices that derive from his 20+ years as a Fortune 1000 Executive and successful entrepreneur. Mr. Llopis carefully identifies how his best practices are implemented and features case-studies that include *Costco, Amazon, IKEA and Google*.

### Mr. Llopis 4 Skills and Best Practices Include:

1. See with Circular Vision (Broadened Observation): Identifying New Opportunities for Growth
2. Sow Entrepreneurial Seeds (Extensive Innovation): Implementing New Ideas that Expand Performance and Continuous Improvements
3. Grow the Seeds of Greatest Potential (Strategic Focus): Revitalizing Momentum and Attitude
4. Share the Harvest (Generous Purpose): The Role of Social Responsibility in Stimulating the Workplace and the Maximum Potential for its People

### Other Core Keynote Learnings will include (but not limited to)

- (4) factors that can permanently damage workplace transformation and morale
- The role of ethics in the workplace: Trust and Teamwork redefined
- Why the workplace will never be the same again: (5) critical sustainability factors